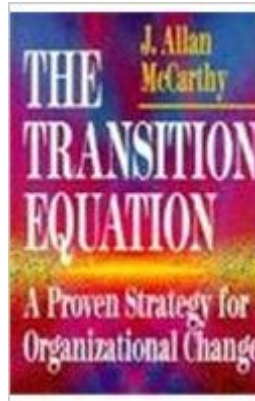




Ebook Directory
the best source of ebook

The book was found

The Transition Equation: A Proven Strategy For Organizational Change



Synopsis

Organizations all over the world are in the midst of change: they are downsizing, entering new markets using new technology, hiring new CEOs, and developing new types of products. According to organizational change expert J. Allan McCarthy, most such transitions are undertaken with too little planning, too little recognition of their impact, and too little communication - leading to waste, confusion, and lost profits. Drawing on his experience with more than 200 organizations, McCarthy offers a proven six-step transition plan for making change simpler and more effective. In practical terms he explains how a company should define the goals of the transition, assess the necessary changes, create both the broad master plan and a detailed step-by-step plan, and communicate the strategies throughout the organization.

Book Information

Hardcover: 217 pages

Publisher: Jossey-Bass; 1 edition (February 15, 1995)

Language: English

ISBN-10: 0029204852

ISBN-13: 978-0029204856

Product Dimensions: 1 x 6.5 x 9.8 inches

Shipping Weight: 15.2 ounces

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #892,773 in Books (See Top 100 in Books) #203 in [Books > Business & Money > Management & Leadership > Consolidation & Merger](#) #732 in [Books > Textbooks > Business & Finance > Entrepreneurship](#) #2975 in [Books > Textbooks > Business & Finance > Management](#)

Customer Reviews

Organization change has become a constant in today's fiercely competitive business world. We are just beginning to learn some things about how to manage large scale organizational change; but have a long way to go. Knowing how to effectively manage organizational transitions can represent a core competency, and thus a competitive advantage for an organization. The Transition Equation takes change management from the conceptual level to the specific. It does so by providing a practical and proven structure in the form of a series of phases with supporting methodology to help an organization engage in the quality thinking and interacting so critical for successfully managing a transition. In addition to the structure itself, the author's contributions in the areas of developing a

translatable vision, sorting out strategies to form "leverage points", and crafting a master plan are I think particularly valuable contributions to our learning in this area.

I enjoyed this book. I recommend it to my clients. Dr. Michael Beitler
Author of "Strategic Organizational Change"

[Download to continue reading...](#)

The Transition Equation: A Proven Strategy for Organizational Change Leading Change in Multiple Contexts: Concepts and Practices in Organizational, Community, Political, Social, and Global Change Settings Mathematical Proofs: A Transition to Advanced Mathematics (3rd Edition) (Featured Titles for Transition to Advanced Mathematics) Nursing Today: Transition and Trends, 8e (Nursing Today: Transition & Trends (Zerwekh)) Change the Culture, Change the Game: The Breakthrough Strategy for Energizing Your Organization and Creating Accountability for Results Change the Culture, Change the Game: The Breakthrough Strategy for Energizing Your Organization and Creating Accountability for Results Organization Change: Theory and Practice (Foundations for Organizational Science series) Organization Development: The Process of Leading Organizational Change Organizational Change: An Action-Oriented Toolkit NGOs and Organizational Change: Discourse, Reporting, and Learning Organizational Theory, Design, and Change (7th Edition) Implementing Organizational Change: Theory Into Practice, 3rd Edition Practicing Organization Development: Leading Transformation and Change (J-B O-D (Organizational Development)) Managing Organizational Change: A Multiple Perspectives Approach Managing Innovation: Integrating Technological, Market and Organizational Change Managing Organizational Change: A Multiple Perspectives Approach (Irwin Management) Implementing Positive Organizational Change: A Strategic Project Management Approach Organizational Learning at NASA: The Challenger and Columbia Accidents (Public Management and Change) E=mc²: A Biography of the World's Most Famous Equation Principles and Practice of Structural Equation Modeling, Fourth Edition (Methodology in the Social Sciences)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)